

## **WEB COPY**

Reduce wildfire losses.  
And build your competitive edge.

Wildfires are a growing threat to Canadian homes and businesses. **Be the advisor that your clients need.**

Learn what you **need to know** to help clients protect what matters most – and maintain the competitiveness of your business. **Reducing wildfire losses is worth it.**

**Learning to Live with Wildfire: FireSmart™ Tools and Strategies to Help Clients Protect What Matters Most** is a free online course for insurance professionals designed by FireSmart™ Canada. Check it out at [Insurance Professionals Course – FireSmart Canada](#)

Discover how to advise your clients on ways to **reduce wildfire-related risks and losses** with practical tools and strategies that can help:

- Reduce loss claims
- Increase client satisfaction
- Build your competitive advantage

The course is designed for brokers, agents and advisors.

- Fully online and self-directed
- Complete it in just 2 hours
- Eligible for CE credits in BC, Alberta, Saskatchewan, Manitoba, and Ontario

**Don't wait for the next wildfire.** Learn how to reduce risk and wildfire-related losses today at [Insurance Professionals Course – FireSmart Canada](#)