
MEDIA ADVISORY

Event: Wildfire Community Preparedness Day
Date: Saturday, May 3, 2025 <or the date of your event>
Time: <Time>
Location: <Location – if applicable>
<Address>
<City, province/territory>
<Phone number – if applicable>

Members of the media are invited to a photo opportunity as <INSERT NAME OF YOUR NEIGHBOURHOOD> participates in Wildfire Community Preparedness Day 2025.

<INSERT YOUR NEIGHBOURHOOD NAME> was one of many groups across Canada participating in Wildfire Community Preparedness Day that received \$500 in funding toward a local mitigation project to help reduce the risk of wildland fire damage in their neighbourhood.

<Insert a paragraph here about your event>

Wildfire Community Preparedness Day events help raise awareness of wildland fires and bring residents of all ages together to work on projects to prepare their homes, neighbourhoods and communities.

FireSmart™ Canada, in collaboration with the Institute for Catastrophic Loss Reduction, Co-operators, and the provincial and territorial wildland fire management agencies, is pleased to support this annual event in Canada.

To learn more about Wildfire Community Preparedness Day and other FireSmart programming Canadians can participate in to increase resilience to wildland fire, visit www.firesmartcanada.ca

For further information, please contact:

<Group/Organization>
[Redacted]

<Neighbourhood Contact>
[Redacted]

FireSmart Canada
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