

FireSmart™ Canada

Neighbourhood Recognition Program Incentive

Terms and Conditions

By participating in The FireSmart™ Canada Neighbourhood Recognition Program (the “NRP”), participants are eligible for an NRP Incentive (the “Incentive”). By applying for and accepting the Incentive, participants agree to be bound by the following Terms and Conditions:

1. ADMINISTRATOR AND SPONSORS. The Incentive is funded and administered by the Canadian Interagency Forest Fire Centre Inc. (CIFFC) (the “Administrator”), 1749 Ellice Avenue, Winnipeg, MB R3H 1A6.

2. THE ODDS OF RECEIVING THE INCENTIVE DEPEND ON THE ELIGIBILITY OF THE APPLICATION AND THE NUMBER OF ELIGIBLE APPLICATIONS. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO APPLY FOR THIS INCENTIVE AND A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF RECEIVING THE INCENTIVE.

2.1 ELIGIBILITY. Eligibility for this Incentive is open to all Canadian Citizens, new immigrants or First Nations residents who are of legal age within the Province or Territory within which they reside, are participating in the NRP and meet application requirements. Employees, directors and officers of the Administrator, and any of the affiliates, advertising agencies and contest administrators of the Administrator, and their immediate family (spouse, parents, children, siblings, and their respective spouses) and household members are not eligible to apply for this Incentive.

To be eligible for the NRP Incentive the neighbourhood must have a unique Champion and Committee. Applicants applying for their neighbourhood cannot share a Champion or Committee with other neighbourhoods applying. If multiple applications share a Champion or Committee only one will be chosen to receive the Incentive.

3. APPLICATION REQUIREMENTS. Applicants will be required to have a neighbourhood profile in the NRP Portal with a Hazard Assessment and Mitigation Plan uploaded. Applicants must fill out an application where they will outline how the money will be used to accomplish tasks on their Mitigation Plan or Hazard Assessment. Applications must also include the neighbourhood name as it shows in the NRP Portal in their application. Those with names that do not match a neighbourhood in the NRP Portal will not be eligible to receive the Incentive. Applicants must either be the Neighbourhood Champion or a Committee Member listed on the committee list in the Portal.

4. CONDITIONS OF PARTICIPATION. By applying for this Incentive, each applicant hereby agrees to be bound by these Terms and Conditions, agrees to accept and abide by all decisions of the Administrator with regard to the interpretation and implementation of the Incentive and these Terms and Conditions, and acknowledges and agrees that no application form and/or activities related to the application submitted by the applicant shall violate any law or the rights of any third party, contain content that is obscene, offensive, profane, pornographic, violent or derogatory; promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), defame, misrepresent or disparage any third party, communicate messages or images inconsistent with the positive image and/or goodwill to which the Administrator wish to associate, depict unsafe or illegal behavior; all as determined by the Administrator in its sole discretion.

5. THE APPLICATION PERIOD. The application period for this Incentive begins at 8:00AM Mountain Time (MT) on November 1, 2024 and ends 4:00PM MT on February 28, 2025 (the “Application Period”)

6. HOW TO APPLY. Eligible persons may apply for this Incentive by clicking on the application link found at www.firesmartcanada.ca and fully completing the application form and meeting all the requirements. **All entry form questions, including the question regarding the type of proposed project the applicant or the applicant’s group will undertake and complete between January 1, 2025 and December 31, 2025 to reduce the risk of wildfire and achieve tasks outlined on their NRP Mitigation Plan, must be answered in order for an applicant**

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to be considered for the Incentive. Upon submission, all applications become the property of the Administrator. The Administrator reserves the right to reject any application form which, in the sole and absolute discretion of the Administrator, does not meet the criteria set forth in these Terms and Conditions.

7. NUMBER OF ENTRIES. Only one application per neighbourhood is permitted. Any attempt to access any website associated with this Incentive via a bot script or other brute force attack, through the use of automated entry devices or programs, or through any other unauthorized means is prohibited and will result in the voiding of any associated applications and disqualification from and ineligibility for participation in this Incentive.

8. CONDITIONS OF ENTRY. By completing the application form an applicant hereby represents and warrants to the Administrator that the entrant has obtained any and all required consents, approvals, licenses or permissions.

9. APPLICANT SELECTION. The Administrator (who may be assisted by other parties if the Administrator, in its sole discretion, so chooses) shall assess all fully completed application forms submitted by eligible persons during the Application Period for clarity and ease of understanding in the proposed project's description as well as how the proposed project supports the achievement of the NRP Mitigation Plan activities, reduction of risk of wildfire or the advancement of wildfire preparedness in the applicant's neighbourhood. Following completion of its assessment, the Administrator will select the successful applications. All successful applications selected by the Administrator shall be subject to verification of identity and eligibility based on information in the FireSmart Canada NRP Portal.

10. INCENTIVES. Each successful applicant will receive an Incentive of \$750 or 1000 - dependent on what stage the applicant is in the Neighbourhood Recognition Program, (initial application or a renewing neighbourhood). The payment will be in the form of a cheque or electronic fund transfer, and must be used toward implementing the proposed project described in the successful applicants application form. Each successful applicant may also receive FireSmart promotional material and information to be used by the applicant to support their proposed project or NRP related activities. Incentives are awarded "as is." All taxes and any costs, associated with the proposed project or otherwise, are the sole responsibility of the applicant. Incentives may not be transferred or substituted except with the Administrator's written consent, which consent shall be in the Administrator's sole discretion. The Administrator reserves the right to substitute an Incentive of equal or greater value.

11. CLAIMING AN INCENTIVE. The Administrator will notify the successful applicants at the email address provided in the application form. Within ten (10) days of the date that notification is sent, the applicant must, by return email or other means directed by the Administrator, provide a response, indicating acceptance of the Incentive and provide the Administrator with an executed INCENTIVE ACCEPTANCE, CONSENT AND RELEASE FORM, confirming the applicant's identity and eligibility and agreement with the Terms and Conditions. FAILURE TO SIGN AND RETURN THE INCENTIVE ACCEPTANCE, CONSENT AND RELEASE FORM OR TO COMPLY WITH THESE OFFICIAL RULES WILL RESULT IN

IMMEDIATE DISQUALIFICATION. In addition, the Incentive will be forfeited if the applicant declines to accept the Incentive; the Administrator is unable to contact the applicant through the provided email address, or an Incentive notification or Incentive is returned undeliverable.

Incentives will be sent to verified applicants at the Administrator's expense. Applicants should allow up to six (6) weeks for verification and shipment of their Incentive. The Administrator shall not be liable for any delays in issuing the Incentive.

12. PHOTOGRAPHS AND OTHER DETAILS. Applicants may be requested to share photographs or other likenesses of themselves and/or other project participants, and other details of their project implementation with the Administrator for promotional, publicity or advertising purposes in any and all media now known or hereinafter developed without territorial or time limitation, except where prohibited by law, in Administrator's sole discretion. A photo release and consent to use form will be provided when such a request is made.

13. RELEASE AND LIMITATION OF LIABILITY. By applying for this Incentive, each applicant hereby agrees to release, indemnify and hold harmless the Administrator, any Sponsors and all of their respective employees, officers, directors, representatives, agents and affiliates, (collectively, the "released parties") from any claims, actions, causes of action, injuries, losses or damages of any nature or kind whatsoever, including but not limited to, personal injury or death, resulting from participating in this Incentive or from the acceptance, possession, or use or misuse of any Incentive. This limitation of liability is a comprehensive limitation of liability that applies to all damages of any kind including, without limitation, compensatory, direct, indirect or consequential damages.

14. APPLICABLE LAWS. This Incentive is subject to all applicable federal, provincial, municipal and local laws, by-laws, order, rules and regulations. This Incentive is void where prohibited.